



## NIELS R. BROBY THE SERVICE MAN MAKES GOOD

The Broby Service Station is no longer an infant in our community. It has grown from the very beginning and today stands out as one of the busiest places in town. Niels R. Broby, the man in charge has built an enviable business. He is a man who has had experience along his line and is therefore in a position to give service of the very best kind.

A little over one year ago Mr. Broby came to Logan, rented the stand on North Main street and advertised the fact that he was going to equip the same for a service station. Friends advised him that the time had not come for a station of that kind in Logan. But even though they tried to persuade Mr. Broby against his convictions he overruled all, and started the business which is now widely known throughout Cache Valley. Success comes to those who attend to business. And it might be said that this is the main reason for his present standing.

Mr. Broby can be found at his place of business early and late, and a call on him will convince any one that he is ever on the job.



GEO. W. SQUIRES

There are few homes in Logan and Cache Valley which have not at some time during the past few years had occasion to use the services of George W. Squires in connection with their dealings with the American Steam Laundry of which he is the popular manager.

Mr. Squires has taken hold of the work of developing this institution into an ideal business, and how well he has succeeded, can be judged in a measure by the efficient plant which has grown up under his management.

His motto has ever been to give satisfaction to every customer, and in doing so he has taken a personal interest in everyone who has had dealings with the laundry. His ambition has been to equip his plant with the latest in machinery in order to turn out the best of work and today the American Steam Laundry of Logan, Utah, is equipped, perhaps as well as any laundry in the West.

Mrs. Mary E. Gardner, wife of John A. Gardner, died at her home in Mendon yesterday from heart trouble. Funeral services will be announced later.

### ADVERTISED LETTERS

Cunningham, J. F.  
Johnson, Mr. Joe.  
Larson, Mrs. Emily.  
Martins, Mr. Ed.  
Parker, Mrs. Alta.  
Shaw, Mr. C. A.  
Stod, Gladys.  
M. BLAIR, Postmaster.

## LABOR AND SUPPLY BUREAU SERVICE

The office of the Labor and Supply Bureau has taken over the secretaryship of War Savings Certificates and Thrift Card movement and will strive to give out any information possible that will tend to assist people in intelligently making the splendid investment that this proposition affords. In addition to this work the Bureau is ever ready to help you secure work or help, and to find sale for your products or locate produce that is for sale. We are in constant receipt of literature from State and National headquarters, relative to the W. S. C. campaign and will offer, through the generous columns of the local newspapers, whatever seems most to the point along these lines.

To show what a remarkably strong body of men and women stand behind this movement and earnestly recommend that we interest ourselves in the same, we herewith reproduce the appeal and names:

"Remembering how liberally Utah citizenship responded to the first and second offerings of Liberty bonds and to the Red Cross, Y. M. C. A. and other appeals we now ask your kindly consideration and liberal purchase of Thrifts and War Savings Stamps and Certificates, the latter increasing in value daily, security the best and can be cashed at any post office on ten days' notice, practically call money and we urge all during this holiday season especially a desire for thrift and buying baby bonds thereby helping our beloved government to take care of the boys at the front, one of the strongest factors for the Winning of the War."

Joseph F. Smith  
John H. Baston  
E. G. Gowans  
W. W. Ritter  
N. J. Meagher  
R. S. Collett  
Simon Bamberger  
Walter Fitch, Jr.  
F. S. Murphy  
C. A. Iverson  
John D. Peters  
W. W. Ritter  
Emmeline B. Wells  
Orson Ryan  
E. G. Peterson  
Harden Bennion  
Thomas Judd  
Roy Bullen  
L. P. Jensen  
Roy F. Homer  
James F. Burton  
L. E. Ellison  
A. M. Merrill  
Mrs. W. Mont Ferry  
Joseph Glass  
W. G. Gearey  
M. S. Eccles  
W. E. Bay  
William Spry  
Archibald Bevan  
Francis W. Kirkham  
Frank B. Stephens  
F. E. Morris  
John G. M. Barnes  
George T. Odell  
Arch M. Thurman  
J. W. Funk  
D. M. Anderson  
C. E. Loose  
E. B. Palmer  
Noble Warrum  
Bayard W. Mendenhall  
James W. Collins  
F. C. Richmond  
F. C. Schramm  
Elizabeth Green

Office in Boosters Club  
Phone 56

U. S. Marshal Aquilla Nebeker, is in town on a visit.

## Cache County And Logan City Show Progress Last Year

### Sugar Beet Industry, Agricultural, Dairy, and Other Interests Show Big Development. Roads Given Much Attention. 'Cache Proud of Hospital.

"Cache County is the northernmost county of the State, one of Utah's most picturesque and productive sections, surrounded completely by the great walls of the Wasatch Mountains, it is a veritable Eden, glorious in a wealth of scenic splendor, of abundantly yielding fields.

It has a climate that is unsurpassed by any place in the world where the four seasons prevail. There are no fierce winds, no oppressive heat, no intolerable cold or continually cloudy skies."

Much of the area of the County is mountainous, the Valley itself being about ten miles wide and forty miles long. Due to the great height and depth of the mountains to the East where great quantities of snow falls in the winter, there are a score or more of mountain streams pouring forth their crystal waters perpetually over the fertile valley. Cache Valley is without question the best irrigated valley in the West.

It is known as the home of dry farming and at the present time almost 1,000,000 bushels of wheat are produced annually by the dry farms. About a quarter million bushels of oats, 100,000 tons of hay and large quantities of all the other staple agricultural products are yielded every year. There are a dozen or more flour mills located in the various towns of the county, having a total capacity of about 1500 barrels per day, and the flour from the hard grains grown here has become widely known and is in much demand on the Eastern and Western market.

The Sugar Beet Industry in Cache County has developed into one of the greatest industries. There are at the present time four factories located in the Valley. During the year 1917 there were 23,000 acres of beets. There will be harvested more than 200,000 tons of beets that will mean \$1,500,000 dollars to be distributed among the farmers of the Valley.

Due to the high price of beets there are many farmers who are being attracted by beet crops and it is predicted that 1918 will be the banner year for the production of beets. Cache County is fast becoming one of the principal sugar beet sections of the West.

Borden Condensed Milk Company is established at Logan with a branch at Wellsville. The Utah Condensed Milk Company, is established at Richmond with branches at Smithfield and Hyrum, Utah, and Franklin, Idaho. These factories do a total business of over \$1,200,000 annually. The Borden brands of milk are known and in great demand throughout the United States as well as in foreign lands. "Ask any resident of Utah about the State's principal industrial activities and they will point with pride to the Utah Condensed Milk Company. For more than twenty years it has been manufacturing the famous Sego milk, and evaporated cream known through-

out the West by the millions of housewives as one of the best and purest creams ever put on the market—a reputation gained only by the years of experience and careful attention on the part of its manufacturers."

The fame of Cache County as a dairy center is becoming widely known throughout the entire Western part of the United States. With the advent of the Utah Condensed Milk Factory at Richmond, the importation of pure bred cattle began until today there are hundreds of pure bred herds of Holsteins, Jerseys and Guernseys. These cattle are pedigreed from the very best strains of milk givers in existence and to any one who is interested in cattle, it is a revelation to go to Richmond on "Black and White Day," the 17th day of March of each year, when upwards of fifty dairymen bring their pure bred cows and other stocks out for exhibition. Already shipments of Holstein cattle have been made to Colorado, Utah, Idaho, Nevada and Arizona from this dairy center and the purchasers have been well satisfied as they have been able to get the best in the world of acclimated stock at reasonable prices.

It is a well known fact that in the most agricultural countries that sooner or later the soil becomes depleted and in many cases useless. This is never the case, however, in a country rich in the dairying industry because of the fact that nothing produced on a dairy farm leaves the place but on the other hand every crop that is harvested is put back in to the soil in the shape of a fertilizer and therefore instead of becoming depleted, the soil is continuously being enriched.

Beet raising and dairying in Cache County are working out admirably together. These two great industries are doing more than anything else to make the people prosperous and the Valley famous.

"What Cache glories in more than all else is the stability and sterling worth of its citizenship, the manhood and character of its sons. They are self made and have always imposed confidence in their fellow men. From the depths of poverty, thru the application of hand and brain, they have developed the resources of a once desolate and dependent county to its present enviable position—An Independent Empire."

Cache County And The City Of Logan  
At the mouth of Logan Canyon, located on the extreme East side of the valley is the City of Logan, with her 12,000 people, overlooking the fertile fields of Cache County. Truly no better natural site could be found for the building of a city. The newcomer has very fittingly said, "That in planning ahead for Logan the designers of the city seemed to have taken into consideration the mountains, the deltas, the streams and all the natural facilities and to have brought them into perfect harmony

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## NEWS OF THE WEEK FROM TRENTON

Trenton, Dec. 28.—Mr. Thos. E. Ricks, the manager of the Consolidated Wagon and Machine Company's Implement House of this place, will discontinue his work with that company the first of the year. He will take up a new line of endeavor, acting as field man for the West Cache Sugar Company.

Mr. Ricks is a strong business man and we feel sure that he will make good in his new line of work.

Mr. and Mrs. C. G. Wood left on Saturday morning for California where they will spend the balance of the winter months.

It must be the trip they are seeking otherwise we can not understand why they would leave such a mild climate as we are having in Cache Valley this year.

Mr. and Mrs. Kingsford motored to Mt. Home on Christmas, where they spent the day with Mr. Kingsford's mother, Mrs. George Buckley.

Mr. and Mrs. J. W. Bentley and daughter, spent Christmas with Mr. and Mrs. Gheen of Smithfield.

The merchants of our town are busy getting their stock in shape for the inventory, the first of the year.

Mr. and Mrs. Ray S. Hansen are the proud parents of a fine baby girl, born last Wednesday night.

## THE IMPERIAL ORCHESTRA

The latest musical organization to be effected in our city is the Imperial Jazz Orchestra. The manager of the orchestra will be Vern Crockett. Vern Crockett is the live druggist of the City Drug store of this city. Besides being a druggist he has musical inclinations, and is desirous of giving Logan a first class orchestra.

Mr. Crockett has associated with him some of the very best musical talent of Logan. The Imperial orchestra has rented the Pavilion for a dance tonight. The dancing public can be assured of the best time of their lives. Lots of pep and lots of fun await the dancers.

A. J. Peterson of Hyrum, was visiting in the county seat yesterday.

Scott Bair, of Millville, leaves on Wednesday for Goat Island. He says that he enjoyed his visit here. Scott is very much attached to his work in the navy.

Plenty of roses, carnations and violets, beautiful potted plants, at the Bluebird. Adv

IMPERIAL ORCHESTRA  
DANCE TONIGHT  
AT THE PAVILION

Plenty of good Utah and Peacock Rock Springs coal at Thatcher Coal Company, on South Main street, Logan. Adv. tr

Commissioner H. Stoney has received a communication from Robert H. Slidoway, state fish and game commissioner, stating that instructions have been issued to the game wardens not to arrest persons shooting ducks up to January 15. This action has been taken to allow another fifteen days of shooting.

Rolla Thomas, son of Professor J. C. Thomas, of the U. A. C., left yesterday to join the Aviation Corps. Mr. Thomas is a graduate of the Berkley University.

## PROVO OUT DISTANCED BY LOGAN

Just before the Christmas drive for memberships for the American Red Cross, the Provo Chapter challenged the Logan Chapter to see who could secure the most new members. The Local Chapter has waited for an official report from Provo, but up to date the only official report received is through the Provo Post. The Post states that according to Mr. Thurman's report who is secretary of the Provo Chapter, "that the net result of the week's work in Provo was about 2000 new members, 449 of whom were juniors. This will give Provo chapter a membership of about 2700." They report about 5000 members in Utah County.

If these reports are correct, Logan, as well as Cache County, has beaten Provo and Utah County in the drive for memberships. In Logan the report is as follows:

New members secured 3656; cash \$2,656.  
Sustaining members, 2; cash \$20.  
Magazine members, contributing member, 27; cash \$54.  
Total members 3,685; total cash, \$2,730.

In the drive, Provo secured about 2000 new members, while Logan secured 2685. By adding the names of those who did not renew, Provo has about 2700 in all. If this is done with the Logan Chapter, the number will reach about 3800 or more.

All the reports from the county have not been received but it is very certain that it will run over the 5000. The branches should report at once so that the final report can be made. Hyrum and Smithfield are keeping mum on their returns. One is afraid to let the other know. A show down will be called for at once.

## THE EDWARDS MILLINERY IS UP TO THE MINUTE

Mrs. Ed Edwards is to be congratulated on the very fine business she conducts on North Main street. Her store is one where a very fine line of millinery and ladies wearing apparel is always found in stock. This firm caters especially to the tasteless trimming of hats. Old hats are worked over and made to look like new at this place. A big sale is being conducted at the present time where some excellent bargains are being offered at greatly reduced prices.

## W. F. JENSEN'S CANDY FACTORY A MODERN ONE

W. F. Jensen, the confectioner, is always alert to make his place of business up-to-date in every particular. He is constantly adding new machinery, labor saving, to cut down the cost of manufacture and to add to the efficiency of his plant. Through out the place where sweet goods are made, one finds everything in order, with perfect sanitary conditions prevailing. His wholesale trade as well as the trade at the retail store, is constantly increasing, which is sure to follow when a man gives his close attention to his business, as is the case with Mr. Jensen.

B. Cecil Gates and wife were here to attend the Opera last evening. Mr. Gates has charge of the musical department at the L. D. S. U. in Salt Lake City. He is very much pleased to see the improvements made in Logan since his last visit.